

Kristen Sunny

UX/UI Designer

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Design Experience

DESIGNER | Microsoft

August 2021 - Present

UX DESIGNER | Microsoft Leap Apprenticeship Program

Mar 2021 - July 2021

- Worked directly with customers to gain insights, ideated concepts based on research and product specifications, and built prototypes for Viva Insights products
- Collaborated closely with product management, visual and interaction designers, engineers, and researchers to iterate and execute prototyped designs
- Interfaced with design teams across Microsoft to maintain product consistency
- Successfully advocated for design solutions based on customer and business goals

UX RESEARCH LEAD + CONTENT STRATEGIST | Project Lela

Oct 2020 - Mar 2021

- Workshopped with multi-disciplinary design team to generate wireframes, user flows, storyboards, mockups, and branding guidelines
- Designed and executed quantitative and qualitative research techniques, including user interviews, surveys, and market research
- Provided strategic content design, UX writing, and information architecture

UX/UI Designer | Freelance

Jan 2020 - Oct 2020

- Partnered with multi-disciplinary teams of designers, product managers, engineers, and partners to design user experiences for B2B2C, SaaS, mobile, and responsive web experiences in remote, agile environments
- Facilitated meetings and presentations with stakeholders to strategize project roadmap, understand business goals, open feedback loops, present design rationale
- Produced low, mid, and high-fidelity wireframes, with iterations based on qualitative and quantitative user research
- Designed high-fidelity mockups and delivered assets and specifications for responsive design layouts
- Established UI component libraries and style tiles to drive rapid prototyping and iteration in high fidelity

Additional Experience

CORPORATE, FOUNDATION RELATIONS MANAGER | Bay Area Discovery Museum

Oct 2018 - Mar 2020

- Managed 100+ client portfolio, raised \$1mm gift and \$1.56mm in total funding

DIRECTOR OF ALUMNI + STUDENT RECRUITERS | Austin College

Sep 2017 - Sep 2018

- Increased legacy student enrollment by 29% and freshman enrollment by 26%

DIRECTOR, HUMAN TRAFFICKING OUTREACH | Mosaic Family Services

Sep 2014 - Sep 2017

- Trained 9,000 professionals and community members and raised \$2.6mm

Skills

Accessibility	Presentations
Collaboration	Prototyping
Design systems	Responsive design
Design strategy	Sketching
Heuristic eval.	Usability testing
Info. architecture	User and task flows
Interaction design	UX/UI design
Journey maps	UX writing
Personas	Wireframing

Tools

Figma	Keynote
Sketch	Microsoft Office
Adobe XD	Miro
Google analytics	Trello
InDesign	Usability Hub
InVision	UserTesting
Jira	Whimsical

Education

UX/UI DESIGN | Flatiron School

2020 | San Francisco, CA

M.A. GLOBAL POLICY STUDIES |

University of Texas at Austin

2014 | Austin, TX

B.A. INTERNATIONAL RELATIONS |

Austin College

2011 | Sherman, TX

Memberships

AIGA San Francisco

WomenTech Global Ambassador

Junior League of San Francisco